

READ ALL ABOUT THE PROGRAM AND SESSIONS

3-day pressure cooker that consists of an intensive program of workshops, training, live broadcasts and more

MEET YOUR LECTURERS TEAM

Local and international experts, such as Jeroen Pauw, Sulin Passial, Glenn Thodé and Kees Broere

LEARN ABOUT THE CHALLENGE: PRODUCE CARIBBEAN KIDS NEWS

Dive into the role of journalism on the BES islands and create a special edition of Caribbean Kids News about it

MEDIA PRESSURE COOKER MARATHON: BONAIRE, STATIA & SABA

17-20 JUNE 2022 | PLAZA - BONAIRE | JOIN NOW

Journalist?
Young talent?

**Join
now
IT'S
FREE**

FACTSHEET

- WHAT:** MEDIA PRESSURE COOKER MARATHON BES
- GOAL:** WORK TOGETHER WITH PEERS AND PUBLISH ON MEDIA IN BES
- WHEN:** 17-19 JUNE 2022 (and the final presentation on the 20th)
- WHERE:** PLAZA HOTEL, Bonaire
- WHO CAN JOIN:** JOURNALISTS (*and we reserve 3 seats for young journalistic talents!*)
- LANGUAGE:** PAPIAMENTU, ENGLISH, DUTCH (MIX & MATCH)
- COSTS:** IT'S FREE (FOOD AND BEVERAGES INCLUDED)
- REGISTER:** WWW.FACEBOOK.COM/MDPBonaireStatiaSaba

REGISTER NOW

www.facebook.com/MDPBonaireStatiaSaba

AND JOIN US FOR THE CHALLENGE

LEARN, WORK, EXCHANGE IDEAS,
TALK ABOUT YOUR PROFESSION AND CREATE.





THE CHALLENGE:

**WE CHALLENGE
JOURNALISTS & YOUNG
TALENTS TO
DIVE INTO THE ROLE OF
JOURNALISM IN
BONAIRE, STATIA AND
SABA, AND PUBLISH A
SPECIAL EDITION OF
CARIBBEAN KIDS NEWS
ABOUT IT.**



THE MEDIA PRESSURE COOKER MARATHON ON THE BES ISLANDS

INTRODUCTION

Den e evento di Media Pressure Cooker Marathon, nos ta reta periodistanan i hóbenan talentoso pa hasi un análisis di importansia di media na Boneiru, Statia i Saba i asina publiká un edishon spesial di Caribbean Kids News tokante e tema di periodismo.

Di 14 pa 20 di yüni próksimo, lo tuma lugá Siman di Periodismo na islanan BES, ku diferente aktividat, manera entre otro un "Anochi di Doku & Debate" tokante e importansia di periodismo i presentashon na partidonan di interes di e Plan di Desaroyo di Media na islanan BES, inkluso informashon relashoná ku e evento di preshon haltu (pressure cooker event) dor di investigadó di media, Renske Pin. Di 17 pa 19 di yüni, e Seshonnan di Pressure Cooker lo tuma lugá. E evento akí lo dura tres dia i lo tin seshonnan di trabou, transmishonnan bibu i trainingnan dor di oradornan manera Jeroen Pauw, Glenn Thodé, Sulin Passial i Kees Broere, koleganan di nos islanan ruman ku parsialmente tambe a partisipá na Unesco Media Development Programme Curaçao and Aruba (Unesco su Programa di Desaroyo di Media pa Kòrsou i Aruba). Riba djaluna 20 di yüni, despues di un wikènt di produkshon, e partisipantenan lo lansa nan publikashon online pa públiko general.

Meta di e proyekto akí ta pa duna un aporte pa fortifiká periodismo na islanan BES pa medio di edukashon i un produkto tangibel, dor di atkerí konosementu den e panorama di media, stimulá kolaborashon i oumentá konsiensia di media serka públiko.

In the Media Pressure Cooker marathon we challenge journalists and young talents to dive in the importance of the media on Bonaire, Sint Eustatius and Saba and publish a special edition of Caribbean Kids News about it.

In the week of 14-20 June the Journalism Week BES takes place, with several activities, such as a "Docu & Debate Night" on the importance of journalism and the stakeholder presentation of the Media Development Plan BES, including information on the pressure cooker event, by media researcher Renske Pin. On 17-19 June we organise the Pressure Cooker Sessions, a three-day event with work sessions, live broadcasts and training guided by lecturers such as Jeroen Pauw, Glenn Thodé, Sulin Passial and Kees Broere, colleagues from neighbouring islands who partly also took part in Unesco Media Development Programme Curacao and Aruba.

On June 20th, after weekend of production time, the participants will launch their online publication for the general public.

This project aims to contribute to strengthen journalism in the BES with education and a tangible product, by gaining insight in the media landscape, collaboration and increasing media awareness of the public.

MEDIA PRESSURE COOKER MARATHON BES

THE PROGRAM

**Join
now
IT'S
FREE**

**FOOD
(LIGHT LUNCH +
SNACKS) &
BEVERAGES
INCLUDED**

3 DAY CHALLENGE
LOCATION: PLAZA, BONAIRE
(& LIVE STREAM)

FRIDAY 17 JUNE 2022 (TARGET: WHAT WE ARE GOING TO DO AND WHY)

14-17 U TRAINING: INTRO & VISUALIZE YOUR STORY - SULIN PASSIAL

17-18 U PITCH: FIRST APPROACH IN TEAMS

SATURDAY 18 JUNE 2022 (TARGET: FIRST VIEW ON CONTENT)

9-14 U SESSION IN TEAMS - ON THE ROAD 1 (INCL. LIGHT LUNCH)

14-17 U TRAINING: INTERVIEW TECHNIQUES - JEROEN PAUW

17-18 U PITCH: FIRST FINDINGS?

SUNDAY 19 JUNE 2022 (TARGET: FIRST VIEW ON FORM)

9-14 U SESSION IN TEAMS - ON THE ROAD 2 (INCL. LIGHT LUNCH)

14-17 U TRAINING: JOURNALISM FUNDAMENTALS - GLENN THODÉ & KEES BROERE

17-18 U PITCH: HOW TO INCLUDE THE INSIGHTS FROM TRAINING IN PRODUCT?

MONDAY 20 JUNE 2022 (TARGET: PUBLISH)

18-20 U FINAL PRESENTATION: LIVE BROADCASTING CARIBBEAN KIDS NEW + DRINKS.

**VIEW FULL
DETAILS ON THE
NEXT PAGE**

THE SESSIONS

Session 1: Intro to the assignment and training: how to visualize your story

By Sulin Passial

In this first afternoon session we will give a brief introduction to the challenge that lies before us: What are we going to do? How are we going to do this and why? We will focus on the format of Caribbean Kids News and will review together with the participants what we know about journalism in BES. After the short intro, we will dive into the training: visualize your story. How to make the transition from rather abstract topics to video items to add in the long-read, visually attractive to your audience? How do you visualize a story, and combine it with interviews with colleague-journalists or ministers, or street interviews (vox-pop)? Sulin Passial will quick-start your production process.

Session 2: Pitch your approach

Hosted by Sulin, Jeroen, Glenn, Kees and Renske

It's time to team up and divided the workload. How will your team approach your share of assigned news items? Together with your team and with help from a coach you will prepare a pitch.

Session 3: On the road I

Hosted by Sulin, Jeroen, Glenn, Kees and Renske

Time to go outside and work with your team on the special edition of Caribbean Kids News. Prepare for the presentation of your first findings tonight. We meet up at 9.00 - 9.30 for our "editorial meeting" in Plaza, go on the road, and meet up again at 13.00 u for a light lunch, before session 4 starts.

Session 4: Interview techniques

By Jeroen Pauw

In this hands-on training, you will learn and practice interview techniques to help you conduct engaging interviews for your publication. This training received the highest rates during the Media Master Classes in Curacao, one to watch.

Session 5: Presentation of first findings

Hosted by Sulin, Jeroen, Glenn, Kees and Renske

How well is BES media doing? Are they able to fulfill their watchdog role in society? What will be the angle for the items for the BES kids? Time for the teams to present their first findings and receive feedback and additions from peers to improve their product.

Session 6: On the road 2

Hosted by Sulin, Jeroen, Glenn, Kees and Renske

It's time to go outside and work with your team on your publication items that can be added to the special edition of Caribbean Kids News. Prepare your team's first video, audio, and text materials to present and broadcast your products tomorrow. We meet up at 9.00 - 9.30 for our "editorial meeting" in Plaza, go on the road, and meet up again at 13.00 u for a light lunch, before session 7 starts.

Session 7: Journalism fundamentals and main issues

By Glenn Thodé and Kees Broere

What is the importance of good journalism in (small) communities like Bonaire, Statia, and Saba? What are the daily challenges journalists face? And what is the impact on society? In this keynote session, Glenn Thodé and Kees Broere will ask questions and guide the discussion among peers. They will discuss 3 main journalistic topics that are commonly under pressure, especially in small communities: 1. editorial independence, 2. self-censorship en 3. self-regulation (use of ethical codes, editorial statutes, etc.). In this interactive session, they will, together with the group, answer 3 main questions: What is it? How is this safeguarded on Bonaire, Statia, and Saba? And how do we ensure this is protected in our current production?

Session 8: Include insights in product

Hosted by Sulin, Jeroen, Glenn, Kees and Renske

How can the insights from Visualization Techniques, Interview Techniques, and Journalism Fundamentals be applied in the Pressure Cooker Assignment? Time for the teams to present their outstanding questions and receive feedback and additions from peers to improve their product.

Session 9: Final presentation and live broadcasting of first concept + drinks.

Hosted by Sulin, Jeroen, Glenn, Kees and Renske

On the final night of the Pressure Cooker Marathon, the teams will present their product: a special edition of Caribbean Kids News on the role of the press on the BES islands. What did the teams find? What is their assessment of media development in Bonaire, Statia and Saba? How did they approach the Kids News perspective? We will share and discuss with the public, via live broadcast.

MEET YOUR LECTURERS TEAM

"IN LEARNING YOU WILL TEACH, IN TEACHING YOU WILL LEARN"

We have for this marathon invited a team of local and international experts. They are (partly) from our neighbouring islands precisely to benefit from the cross-pollination of experiences during the UNESCO Media Development Programme Curaçao and Aruba. Meet your team.



SULIN PASSIAL

Sulin Passial (1986) - Producer/ Entrepreneur - Sulin is the owner of Pantalla Chica Productions B.V. and holds a B.A. in Art & Media Management from the Utrecht School of Arts. She has experience working at Televisa, is the producer of the short film The Legend of Buchi Fil (Best Short Film at the TTFF in 2009) and was the driving engine behind the news program Caribbean Kids News (2009-2012). In the last couple of years, she has worked on numerous local and international projects. With each project she chooses to work on, she keeps the wellbeing and growth of her Island Curacao in mind. This is why in 2017 she produced the short film 'Sin Ayo', documenting an important part of Curacao's history through fiction. And produced Atardi – Rudy Plaate that premiered in 2020, documenting the life of legendary musician Rudy Plaate including the culture of the Island as a whole.

JEROEN PAUW

Jeroen Pauw produces daily talk shows for both public and commercial TV and hosted the daily talk show Pauw. Jeroen's career began with radio. From 1979 on he worked for e.g. the ANP, Wereldomroep, the NCRV and the VARA. Jeroen Pauw was also main host for the radio program Het Oog op Morgen and BNN's Storing. The arrival of commercial television in the Netherlands in 1989 marked the beginning of his television career.

At RTL he was, together with Loretta Schrijver, the face of the news bulletins and he presented e.g. Studio Rembrandt and Een Kwestie Van Kiezen. In 2001 Jeroen Pauw joined the public broadcaster, where he worked on various productions for BNN, Vara and NPS.

He was also one of the anchors of current affairs program Nova. Starting in 2006 Jeroen Pauw formed together with Paul Witteman the anchor duo for Pauw & Witteman. With the company TVBV he is also active as a television producer, broadcasting e.g.

Goedemorgen Nederland and 5 Jaar Later. Jeroen Pauw is praised for his flair and sharp interview style. In 1999 he won a Gouden Beeld with Een Kwestie van Kiezen and he was awarded in 2004 as TV personality of the year.





GLENN THODÉ

Glenn Thodé (Kralendijk, November 1, 1965) was raised in Aruba and in Bonaire. He attended two years of primary school in Bonaire and further primary and secondary school in Aruba. After secondary school he lived in The Netherlands, where he studied Medicine without attaining a degree. He returned to Aruba to work in Tourism, as a Windsurfing instructor. After attaining a Law master's degree at the University of Aruba, he moved to The Netherlands to pursue a PhD in Criminal Law. On his return to Aruba he became Dean of the Law School of the University of Aruba, and also became a member of Governance and Supervisory boards of different foundations and NGO's. He was also the Island Governor of Bonaire in the period surrounding the dismantling of the Netherlands Antilles. After this, he became the Rector of the University of Aruba. He was also the chair of the Goodwill committee and later of the Electoral Council during elections in Aruba. In all these different roles, he had many interactions with journalists and media organizations. As a scholar he contributed to workshops for awareness about journalism values and norms. He was involved with the UNESCO masterclasses in Curaçao and Aruba.

KEES BROERE

In the last nearly 40 years, Kees Broere (1958) worked for Dutch print media, radio and television in some 80 countries all over the globe. Among the events he covered are popular protests and uprisings in countries like Chili, Libya and Indonesia, ebola in West Africa, civil war in El Salvador and quite a few other places, the first takeover of Afghanistan by the Taliban, and the death and funeral of Nelson Mandela in South Africa. In 2017 he flew to Sint Maarten to cover the passage of Irma and María. (He survived the hurricanes, his hotel did not.) During the last 5 years, he was the correspondent of the Dutch daily de Volkskrant, for the Caribbean islands within the Dutch kingdom and Suriname. He hopes to publish his 7th book next year. He lives on Curaçao and now works as an independent media consultant.





RENSKE PIN

Renske Pin, PhD. (1979) was raised in Curaçao. She is communications scientist and has a PhD in behavioral sciences. She has, among other things, worked as a researcher at TNO and as an Associate Professor at the University of Curaçao. Renske Pin was Lead Researcher for the UNESCO Media Development Indicators Assessment: large-scale research on Media Development in Curacao. She works as an independent researcher and consultant and founded RE-Quest Research & Consultancy in 2014. In recent years she worked on a wide range of research and consultancy projects for a variety of institutions in Curaçao and in the region. RE-Quest performs together with the UNDP, UNESCOs follow up Media Development Programme Curacao and Aruba commissioned by the National UNESCO Committees. She conducted the Media Workers Survey BES in 2021 and based on the results wrote the Media Development Plan BES.

1. DIVE IN 2. PUBLISH

ON MEDIA AND JOURNALISM ON THE BES ISLANDS



PUBLISH SPECIAL EDITION OF CARIBBEAN KIDS NEWS ON BES MEDIA

WORK IN TEAMS AND PUBLISH

From 2009 - 2012 Caribbean Kids News was broadcasted. It focused on news directed at children and brought news from all the Dutch Caribbean islands. In this Pressure Cooker we challenge the participants to produce a special edition and to approach the topic "role of the press in democracy" from a children's perspective and address related news topics that are especially relevant for children (and they (grand)parents, caretakers and all others in our society...).

To make this happen we need representatives from all disciplines: written press, radio and TV broadcasters, researchers, camera men and women, editors (in chiefs), etc.

Click here for an example of the Caribbean Kids News format:
www.youtube.com/watch?v=XdCOCCPjxGI&feature=share

JOURNALIST WORKING ON OR FOR THE BES ISLANDS?

NOT YET REGISTERED?

REGISTER NOW

WHEN YOU ARE BASED ON SINT EUSTATIUS OR SABA, WE WILL CONTACT YOU
TO DISCUSS THE POSSIBILITIES FOR YOUR PARTICIPATION ON BONAIRE

www.facebook.com/MDPBonaireStatiaSaba

AND JOIN US FOR THE CHALLENGE

LEARN, WORK, EXCHANGE IDEAS,
TALK ABOUT YOUR PROFESSION AND CREATE.



CALL FOR APPLICATIONS

LOOKING FOR YOUNG JOURNALISTIC TALENT!

**ROOM FOR THREE STUDENTS WITH
JOURNALISTIC AMBITIONS IN THE BES MEDIA
PRESSURE COOKER MARATHON.**

We give three young people with journalistic ambitions from HAVO, VWO or HBO, the chance to participate (free of charge) in the Media Pressure Cooker Marathon BES. The Pressure Cooker Sessions take place on 17-19 June 2022 and are aimed at people working in journalism on the BES islands. They are hosted by local and international experts, such as Jeroen Pauw, Glenn Thodé, Sulin Passial and Kees Broere. The participating journalists and young talents are challenged to dive in to the importance of media on the BES to publish a special edition of Caribbean Kids News about their findings. The 3-day pressure cooker consists of an intensive program of workshops, training, live broadcasts and more. On June 20th, 2022, after the weekend of production time, the participants present their online publication to the general public.

Are you interested to participate in this challenge? Submit your CV and motivational letter (maximum one A4) before June 13th to BESmdp@gmail.com to qualify for the young talent scholarships.



THE ORGANISATION

This project is commissioned by the Dutch Ministry of Education, Culture and Science, and is implemented by RE-Quest Research & Consultancy

Register now to participate in this challenge:
www.tinyurl.com/ApplicationPressureCookerBES

Contact?
Email us on: BESmdp@gmail.com

www.facebook.com/MDPBonaireStatiaSaba

BACKGROUND STORY

In 2021 RE-Quest conducted the Media Workers Survey BES islands, inventorying the needs and wishes of journalists on Bonaire, Statia, and Saba. The results were validated with representatives of the press on the BES islands in June 2021 and based on this a Media Development Plan BES was written. As a jumpstart the Journalism Week BES was born, with, among others (and following up on its success in Aruba), a Pressure Cooker Marathon.

The aim of the project is:

- Dive into the media landscape of the BES islands
- Training & discussion (education & empowerment)
- Tangible product = publication
- Media literacy (public awareness)
- Cross-pollination between the islands

AFTER THE PRESSURE COOKER?

PREPARE FOR THE **LAUNCH EVENT**: THE PUBLICATION GOES LIVE!

JUNE 20TH, 2022

PLAZA HOTEL, BONAIRE

On June 20, 2022, after a weekend of production time, the participants present their online publication to the general public.

**Save
the
date!**

FOLLOW THE PARTICIPANTS BEHIND THE SCENES

www.facebook.com/MDPBonaireStatiaSaba